

WHY EXHIBIT AT THE TORAH UMESORAH 66TH ANNUAL NATIONAL LEADERSHIP CONVENTION?

You can offer your product or service to a **focused, large audience** with exponentially high exposure during the Torah Umesorah 65th Annual National Leadership Convention. Over **1,600+ delegates** from across the globe will convene at the **Split Rock Resort** located in Lake Harmony, PA (nestled in the Pocono Mountains) on **November 2-6, 2022** to learn and network on a range of topics geared towards professional development of their schools and classrooms. As all programming will take place in the main lobby of the hotel, exhibitors' displays will be seen numerous times by delegates, with many opportunities for exhibitors to connect with potential buyers – the delegates.

WHO CAN I REACH AT THE TORAH UMESORAH CONVENTION?

Delegates to the Conference represent Torah Umesorah's network of approximately 800 schools with over 300,000 students from **across North America** in the following positions:



Principals



Assitant Principals



Teachers



School Consultants



Rebbeim



Resource Room Directors



Curriculum Coordinators



Parents

SPONSORSHIP OPPORTUNITIES

In addition to the limited number of display booths available, we also have several opportunities for sponsorship, as follows:



MEAL SPONSOR

Display your brochure on the tables throughout the dining room. Price is per meal.

\$5,000



ROOM HOSPITALITY

Bottled water, dried fruit, nuts, chocolate.

\$6,500



DELEGATE GIFT ITEM

\$5,000



PROGRAM PRINTING

\$5,000



LANYARDS

\$4,000



PADFOLIOS & PENS

\$5,000

For other opportunities please call to discuss.

Mrs. Naomi Breier
212.227.1000 ext 4545
nbreier@torahumesorah.org

BOOTHS AND ADS

Please review the booth and advertising opportunities below. A limited number of booths are available. Booth locations may be requested but cannot be guaranteed.

HALF BOOTH

\$1,000

half size booth

Two cocktail-sized* draped & skirted table and two chairs

Booth identification sign
(to be provided by the TU office)

FULL BOOTH

\$1,500

full size booth

One 6ft.* draped & skirted table and two chairs

Booth identification sign
(to be provided by the TU office)

Includes a complimentary full page
in our Convention Magazine

DOUBLE BOOTH

\$2,500

double size booth

Two 6ft.* draped & skirted table and two chairs

Booth identification sign
(to be provided by the TU office)

Includes a complimentary full page
in our Convention Magazine

PREMIER BOOTH

additional \$500

A premier booth is limited to a double booth, but placed in a prime location. (corners and first row).

Limited number of availability.
Availability is based on first-come, first-serve basis.

Includes a complimentary full page
in our Convention Magazine

* sizes are approximate.

DISPLAY ADS

published in our Convention Magazine

Half page
vertical: 4.5" x 11"
horizontal: 5.5" x 8.5"
\$150

Full page
page size: 8.5"x11"
\$250

2 page spread
page size: 8.5"x17"
\$500

Inside Back Cover
page size: 8.5"x11"
\$575

Back Cover
page size: 8.5"x11"
\$800

Please review all artwork specifications on the next page.

COSTS FOR EXHIBITOR BOOTHS OR DISPLAY ADS DO NOT INCLUDE FOOD OR LODGING.

All booths and display ad must be paid for in advance of the event.

If you have any questions, please contact Mrs. Naomi Breier | 212-227-1000 ext 4545 | nbreier@torahumesorah.org

EXHIBIT & DISPLAY AD INFORMATION:

BOOTHS:

- A limited number of booths are available at the Convention. Torah Umesorah will provide booth identification signs; we do not have booth numbers.
- Exhibits and literature must conform to the educational and administrative standards of the sponsoring organization, Torah Umesorah. Torah Umesorah reserves the right to reject material, displays, and exhibits, in total or part, even during the Convention.
- Audio/video equipment rental is available through our vendor, Mr. Yossi Soibelman of ProSound Presentation Services. Contact him directly at (718) 436-2145 or (917) 692-3375. You can also reach him via email at yossi@prosoundpresentations.com.
- Vendors must notify Torah Umesorah if the booth needs access to electrical outlets.
- Exhibitors must ensure that the aisle, and any public walk space, near and around the booth be kept clear and unobstructed from cables, displays, or marketing materials that may present a safety risk to delegates.
- Exhibitors are required to cover muktza materials for Shabbos.
- Torah Umesorah bears no responsibility for any damages or loss due to unsupervised materials at any time during the Convention.
- Booths may be assembled and set up at 6 pm on Wednesday, November 2nd.
- There are no official exhibition hours.

DISPLAY ADS:

- Display ads must conform to the educational and administrative standards of the sponsoring organization. Torah Umesorah reserves the right to reject any ads or literature.
- The final deadline for display ads submission is Monday, September 19, 2022. Submit ads according to the artwork specifications outlined below. Torah Umesorah will not be responsible for following up on display ads.
- Exhibitor booths that are full-size or larger are entitled to a one-page complimentary display ad.
- These ads must also adhere to print design and submission deadlines.
- Page Dimensions:
Please include a 1/2 inch bleed all around your artwork to ensure that text or artwork does not get cut off.

Half page: vertical: 4.5"x 11"
Full page: 8.5"x 11"
Inside back cover: 8.5"x 11"

Half page: horizontal: 5.5"x 8.5"
2 page spread: 8.5"x 17"
Back cover: 8.5"x 11"

Resolution & Color: 300dpi, CMYK

File format: PDF, JPEG, PNG files.

- Torah Umesorah cannot design or revise artwork fully or partially for any ad displays.
- Torah Umesorah is not responsible for any omissions, design, or printing errors.

PAYMENTS:

- 50% payment is due upon registration for the booth or ad. Credit card must be on file.
- The remaining 50% will be charged automatically on November 2nd.
- Other arrangements must be pre-approved by our office in advance.

BOOTH & DISPLAY AD RESERVATION & PAYMENT FORM

Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) ____-____ Cell: (____) ____-____ Email: _____

EXHIBIT BOOTH

Please circle your booth size:

Half - \$1,000 Full - \$1,500 Double - \$2,500 VIP location – add \$500 per booth size

Exhibitor booths that are full size or larger are entitled to a one page complimentary display ad.

Please include my complimentary ad. I will not be placing an ad at this time.

BOOTH BANNER

Please list my booth name as: _____

The person running the booth is: • Rabbi • Dr. • Mr. • Rebbetzin • Mrs. • Ms.

First Name: _____ Last Name: _____ Cell: (____) ____-____

BOOTH DESCRIPTION (FOR CONVENTION PROGRAM LISTING)

Please share your 'elevator pitch' - 3-5 sentences about your booth and why delegates should visit. This brief booth description will be published in the Convention program listing. Submission deadline is Monday, September 19th.

DISPLAY AD INSERT (FOR CONVENTION MAGAZINE)

Please circle your choice below.

Half page vertical/horizontal - \$150 Full page - \$250 2 page spread - \$500

Inside back cover - \$575 Back cover - \$800

Submission deadline is Monday, September 19th. Please review artwork specifications prior to submission.

METHOD OF PAYMENT

Check –payable to Torah Umesorah Amount Enclosed: \$ _____

Credit Card Card Type: Visa, MC, AMEX, Discover

Name on Credit Card: _____ Amount: \$ _____

Card Number: _____ - _____ - _____ - _____ Exp. Date: ____/____

Billing Address: _____ Zip: _____

Signature: _____

COSTS FOR EXHIBITOR BOOTHS OR DISPLAY ADS DO NOT INCLUDE FOOD OR LODGING.

All booths and display ad charges must be paid for in advance of the event.

If you have any questions, please contact Rabbi Binyomin Holland | 212-227-1000 ext 4522 | bholland@torahumesorah.org